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NEW ALOHA STADIUM

ENTERTAINMENT DISTRICT

NEWSLETTER
December 2024

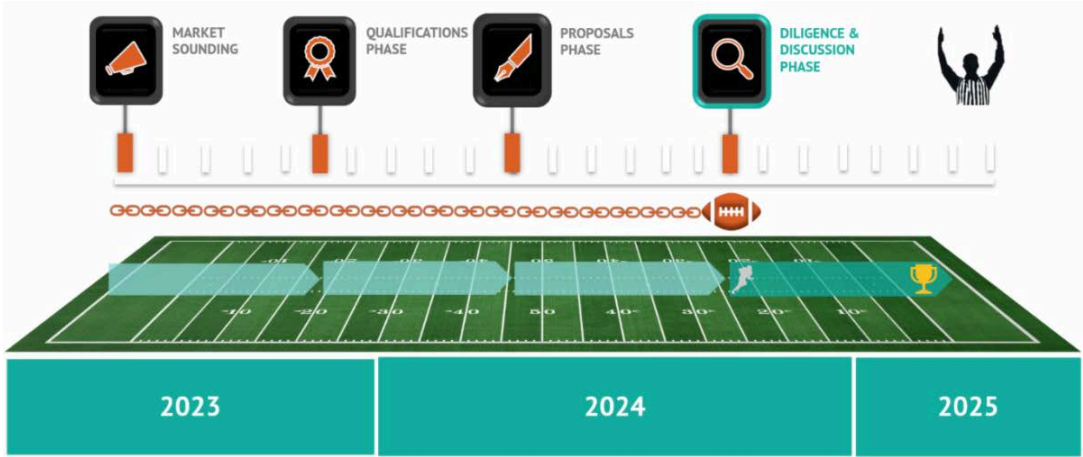
Project Update



On December 19, 2024, representatives of Aloha Halawa District Partners (AHDP) presented preliminary concepts to the Aloha Stadium Authority at the December 2024 Stadium Authority Board meeting. Click [here](#) to view the latest concepts from AHDP. The state selected a single preferred offeror (AHDP) in October 2024, who immediately began working together with the state to resolve a range of technical and other matters and execute the relevant agreements by June 2025. The opening of the new Aloha Stadium is projected in time for the 2028 University of Hawai'i football season.

The NASED procurement process remains active. Further details of AHDP's proposal will be made public through community outreach activities that will be conducted during the diligence and discussion phase.

Businesses or organizations that would like to register their interest with AHDP, the preferred offeror, may submit their contact information on the "Doing Business" page on the project website: <https://nased.hawaii.gov/doing-business/>



FAQs

Q: How will the surrounding district be developed in line with the new Aloha Stadium?

A: The state expects that there will be an initial tranche (phase) of development completed in line with the opening of the new Aloha Stadium. As part of its RFP response, AHDP proposed a conceptual site plan depicting a variety of uses, such as residential, retail, hotels and an entertainment zone. The conceptual site plan also includes preliminary ideas for site circulation and access that will enable successful integration with the new Aloha Stadium, including pedestrian connection with the new Skyline station. This conceptual site plan will form the basis of community engagement sessions that will commence in early 2025.

[More FAQs](#)

In The News

AHDP presents vision for new Aloha Stadium Entertainment District

The developers for NASED revealed details of their plans for the stadium and a new modern, urban community for the first time on Thursday at the Stadium Authority meeting. Watch Hawaii News Now's recap of AHDP's presentation at [this link](#).

NASED Radio Hour with Rick Hamada

Aloha Stadium manager Ryan Andrews and stadium board member Andrew Pereira were featured on KHVH's continuing NASED Radio Hour series. Listen to the full episode with Rick Hamada and the NASED team at [this link](#).

What's Going on at Aloha Stadium

Home for the Holidays Final Weekend - Aloha Stadium Swap Meet & Marketplace

Dec. 21

Celebrate the final shopping weekend at one of Hawai'i's favorite destinations.

*Explore...*the magic of the season where you can find everything from handcrafted gifts to delicious treats. With over 400 local businesses, you're sure to check everyone off your holiday gift list.

*Experience...*weekly concert series from some of Hawai'i's top entertainers, exciting Alaska Airlines giveaways, a beer and specialty cocktail lounge from Free Spirits Hawai'i, and more!

*Engage...*Be one of the first 250 shoppers to find our "golden" tickets located at various vendor booths and you'll receive a limited-edition Aloha Stadium anniversary tote. *No cash value. Must present ticket at section 8B. One ticket per person. While supplies last.*



Home for the Holidays ALASKA AIRLINES Giveaway

Section 8B

10 a.m. – 1 p.m.

Dec. 21

This is the last weekend to donate and enter-to-win two (2) round trip tickets on Alaska Airlines! Bring in a new unwrapped toy as part of Helping Hands Hawai'i's goal to spread holiday cheer to 500 local families who could use a little extra support this season and enter to win the final pair of tickets for ANYWHERE Alaska Airlines* flies. 1x Flyaway (pair) per week will be awarded. *See website for rules and restrictions.*

**Special thanks to Alaska Airlines – to experience their award-winning care, visit alaskaair.com.*

Ho'okipa Holiday Lounge

Section 8A

11 a.m. – 2 p.m.

Saturdays & Sundays | Dec. 21 - 29

Whether you need a quick shopping break or want to unwind from all of the holiday hustle and bustle – Free Spirits Hawai'i is the perfect destination for shoppers looking to enjoy a wide selection of adult beverages at our holiday lounge near the food court.

Stay connected and informed about upcoming events, new arrivals, and exclusive promotions by following us on Facebook @AlohaStadiumHawaii and Instagram @alohastadiumhi. Visit our website for more details and to plan your visit <https://alohastadium.hawaii.gov/>.

Swap Meet & Marketplace Hours

Wednesday & Saturday: 8 a.m.-3 p.m.

Sunday: 6:30 a.m.-3 p.m.

Swap Meet & Marketplace will be closed on the following holidays:

- Wednesday, December 25, 2024 (Merry Christmas)
- Wednesday, January 1, 2025 (Happy New Year)

Admission Rate

All parking gates are CASH ONLY

\$2.00 general admission for 12 years and older

\$1.00 admission for Kama'āina (Hawai'i residents) and Active Military w/ valid ID

Free admission for 11 years and under

Upcoming Events

Explore, Engage & Play at Aloha Stadium Swap Meet & Marketplace

The Aloha Stadium Swap Meet & Marketplace is seeking talented entertainers to perform on our stage. As part of our commitment to providing a vibrant and engaging experience for our visitors, we invite you to showcase your skills and contribute to the lively atmosphere of our Ho'okipa Hale & Food Court. For more information visit [this link](#).



Ho'okipa Stage Entertainment Line Up

Section 8B

Make your season bright with the addition of entertainment from some of Hawai'i's top entertainers.

- Dec. 21, 11 a.m. - 1 p.m. | Kupaoa
- Dec. 22, 10 a.m. - 10:45 a.m. | Hālau Ka Palai | Ka Poli 'Ohu O Nā Pali Ka'ala
- Dec. 29, 11 a.m. - 12 p.m. | Noah Hull
- Jan. 5, 11 a.m. - 1 p.m. | Uncle Lopaka
- Jan. 8, 11 a.m. - 1 p.m. | Uncle Lopaka

**Rebellion
Hawai'i 2025**
Feb. 8 | 5 - 10 p.m.

TMR Events kicks off the new year as Rebellion returns to Hawai'i with special guest Tribal Seeds at Aloha Stadium (Upper Hālawā Lot). All ages are welcomed with general

admission. Limited 21+ VIP tickets are still available. Visit [TMR EVENTS](#) for details and tickets.

Great Aloha Run

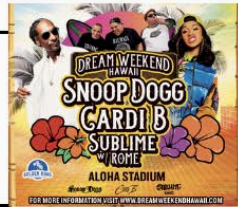
Feb. 17

Are you ready to get active with thousands of participants AND make a positive difference for Hawai'i's charities? The Great Aloha Run is back for 2025. This 8.15-mile foot race winds its way through the heart of Honolulu, starting at Aloha Tower and finishing at the Aloha Stadium. Sign up today for the 41st Annual Great Aloha Run! Register at <https://register.chronotrack.com/r/79779>.

This Month in History

DECEMBER 27, 2018

Thousands of concertgoers came out to watch as Dream Weekend Hawai'i presented Cardi B, Snoop Dogg, and Sublime with Rome at the Aloha Stadium.



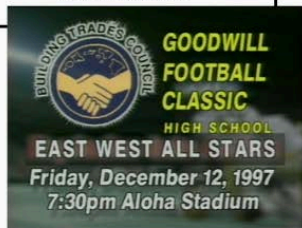
DECEMBER 9, 2006

Final Stop! The worldwide 5-leg Vertigo Concert Tour that started in 2005 by the legendary Irish rock band U2 concluded in Hawai'i at the Aloha Stadium.



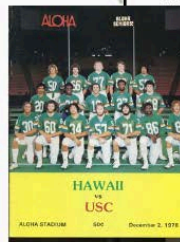
DECEMBER 12, 1997

Stadium Stars broadcasted the final game of the 1997 Hawai'i High School football season, the BTC Goodwill Classic High School East West All Stars at the Aloha Stadium.



DECEMBER 2, 1978

MILESTONE MARK - Aloha Stadium's first sellout crowd of 48,767 fans watched as the University of Southern Cal defeated the University of Hawai'i with a final score of 21-5.



In the Community

'Aiea Community Christmas Parade and Family Fun Fair

The 'Aiea Christmas Parade and Family Fun Fair, held on Saturday, December 14, 2024, was a festive celebration that brought the community together in holiday spirit. Following the lively parade, attendees enjoyed a variety of holiday treats from local food trucks, unique crafts from local vendors, fun games for the



keiki, and a donation station benefiting the Blood Bank of Hawaii.

The Aloha Stadium Entertainment District (NASED) team and AHDP joined in the festivities and spread holiday cheer to all those who stopped by our booth to ask questions about the NASED project, spin the wheel for Christmas goodies and prizes, enter our drawing for Aloha Stadium memorabilia and gift cards to local eateries, and create a holiday craft or two throughout the event. Sponsored by the 'Aiea Community Association, this heartwarming event filled the day with joy and community camaraderie.

On behalf of the NASED team, Mele Kalikimaka me ka Hau'oli Makahiki Hou!



[Visit our Website](#)



New Aloha Stadium Entertainment District | 99-500 Salt Lake Boulevard | Aiea, HI 96701 US

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